

1988 - 2008  
Twentieth Anniversary

# The Wave Length

  
South Beach  
Yacht Club

Vivete lente, navigate celeriter

The Official Newsletter of  
South Beach Yacht Club

Volume XXX  
February 2010



Oh My, How Times Have Changed

The year 1998. Entering the ABC Boat Sales office I stopped just inside the door and saw three salesmen behind their desks, busily avoiding eye contact. Approaching the desk closest to the door I said, "Pardon me..." The salesman

quickly picked up his phone and punched a number on his speed dial while the man at the next desk glanced at his watch and walked past me out the door. "Hey," I said quickly to the third man, "I'm looking to buy a boat..."

The salesman glanced at me without moving his head. "Uh-huh" he replied, this followed by a loud burp. "See that number thingy over there on the wall?" indicating the location with a can of beer. "Why don't you just take a number and have a seat." Adding, with an elaborate wink, "Someone'll call you." Leaning back he stared out the window again, the radio on his desk measuring the awkward occasion with the rhythmic chant of the rap artist *Rude Dude*.

Shortly, there was the crash of an empty beer can hitting the bottom of a wastebasket and the "phsst" of a new can opening. The salesman was on his feet and walking out the door, "Well, let's get this over with," he said over his shoulder. "Excuse the brewski; I got wasted on Blue Nun and Thunderbird last night. That fancy wine always tears me up. So, how much money you got? No use wasting each other's time, capish? Those are Catalina's over there. These here are Morgan's; I think. Got a couple J boats... around here someplace. If you ever get tired of getting beat-up and wet, I can put you in a swell new Bayliner. Hey! Where're you going????"

The year 2010: Entering the ABC Boat Sales the smiling owner greets me at the door with a company calendar and a floating keychain, a pen stuck in a coffee cup. "Hello skipper, come on in. We can personalize that cup if you like and here's a tote bag to

carry it in. How about another keychain and pen? Say, have you had lunch yet?"

**Ray Hall - DANCING BEAR**

## Commodore Report – Mark Miner

When I entered the clubhouse the other day I saw Rear Commodore, Kevin Wilkinson meeting with Cruise Director's Rich Latvala and Jim Sell Sr. planning cruise-outs. Vice Commodore Susie Fay was meeting with Hugh Coppen, Chairman of the new Hospitality Committee and HOOD, Geoffrey Daw. Treasurer Paul Larose was doing some work on the Squirrel POS and accounting system. Our Board Chairman Paul Oliva was working on Strategic & Long Range Planning business. BAADS was having a meeting. I met with Lori Wilkinson about plans for our 2010 Auction. It is amazing how much time and energy goes in to managing a yacht club. We are fortunate to have such a talented and motivated team working on behalf of all of our members. I am confident SBYC will have another great year with so many enthusiastic volunteers contributing their time and talents.

At our **February 12<sup>th</sup>** Members Meeting, the Board of Directors will be asking you to vote separately on our 2010 Operating and Capital Budgets. These budgets are designed to maintain or improve services without the need to increase member dues in 2010. The proposed budgets are posted to the club web site in the Members Portal section under Club Business. In addition to the proposed budgets you will find a forecasted Balance Sheet that will illustrate how our cash and current asset positions will increase in 2010 as a result of these budgets. The Board of Directors requests your approval on these 2010 proposed budgets.

The new Squirrel POS system continues to be well received by the OOD's. The transition and training has

gone very well with most OOD's reporting they find it easier to use than our former Keystroke System. Paul Larose has been working hard on streamlining the interface with our accounting system. Your HOOD, Geoffrey Daw, has volunteered to be our liaison with the folks at Squirrel Systems to oversee programming improvements, as well as, personally training each OOD on the use of the new system. Some of you may not be aware of how much Geoffrey Daw contributes to our club. In addition to scheduling 100 plus OOD's for bartending shifts, Geoffrey serves as a member of your Board of Directors and is the Skipper of the club boat Anabelle, for most Friday Night Series races. He is a member of the new Hospitality Committee and he has hosted cruise-outs. Geoffrey Daw is an exemplary member of SBYC. Please be sure to thank him or buy him a beer the next time you see him at the clubhouse in appreciation for his hard work and efforts.

The club is having a drive for two types of photographs. The Historical Committee is looking to create digital archives that illustrate the history of SBYC. A set of boxes has been placed in the clubhouse for photos. One of the boxes is for photos to be scanned and the other is for photos to be returned after scanning. If you have historical photos please consider bringing them in to be scanned. We are also looking for action photographs of member's boats to warm up the clubhouse walls. We have a limited amount of wall space available so if you have a great shot of your boat on the water, please have it nicely matted and framed and donate it for the clubhouse walls. Be part of the history of this great Yacht Club.

## Rear Commodore – Kevin Wilkinson

### And speaking of Cruise-Outs.....

**Rich Latvala** has generously offered to become our new **Cruise Director** for 2010. The very important job of Cruise Director is a new club position which is intended to help us increase member participation in cruise outs and to help recruit club members that will host and organize a cruise out to local yacht clubs, restaurants, sporting events or just a raft-up for lunch on the bay. We already have some fun events on the calendar for this year including a weekend at the Saint Francis Yacht Club with your hosts **Brad and Evian Ketchum**, April 16<sup>th</sup> thru 18<sup>th</sup>. This will be a great opportunity to visit that other world class yacht club and enjoy a wonderful weekend with our friends at StFYC. Stay tuned for updates from the Ketchum's.

Other cruise out destinations that are in need of hosts: Jack London Square, San Francisco YC in Tiburon, Summer Sailstice at Treasure Island, Half Moon Bay YC, Santa Cruz YC 4<sup>th</sup> of July, Aolein YC in Alameda and Petaluma YC Memorial Day weekend. It's lots of fun to host or join a cruise out and it's a great excuse to get out on the water for the weekend. If you're interested in hosting a cruise-out, please contact Rich Latvala [rich@rlatvala.com](mailto:rich@rlatvala.com) or (415) 543-4334.

Long time club member, **James Sell**, is organizing and promoting mid-week group day-sails that he's calling the **SEA-DAWGS**. Many of our members have expressed interest in having a way to connect with other members to go boating on weekday afternoons. So Jim has offered to host twice monthly weekday, mini-cruise-outs which will be open to all members and friends. Contact Jim Sell: [j.sell@sbcglobal.net](mailto:j.sell@sbcglobal.net) or (650) 465 1569 for more information about the SEA-DAWGS and watch the club calendar for upcoming dates for weekday group sails.

You can also visit the **Crew List Page** of the SBYC website and post your interest and availability to go boating. Go to: **On the Water: Crew List: Day Sailing or Power Boating** and post your interest and availability. If you are a skipper needing crew or you're crew looking for a boat, try the crew list page of the website and let everyone know you're ready to get out on the water with friends, remember that's what a yacht club is all about!

*"Without Passion, it's just Wind and Water"*



## Vice Commodore – Susie Fay

Well hello, hello! Let me start by apologizing for not writing to you last month. I was busy welcoming my granddaughter, Sage Briana, to this crazy world. So, now that I'm back...let's talk. First let me say that I feel like a human snowball...WOW..what a lot of work....and as someone we all know stated "Many hands make for light work" So on that note I would like to segway into the ever popular "Call for Volunteers"..or I could simply say "HELP!" As I said at the January meeting, there is a lot of work involved

in keeping the club organized and the events up to par. We have set high expectations on ourselves and our club has become a place we all love to spend time.

Again this year we plan to provide the membership with all they expect and more, but in return we must ask that you all remember we are a “volunteer” club and without you there is no us. In the days of the old clubhouse it all seemed so simple..argh! So again I ask that you all think of where you would like to contribute towards the greater good and send me your , shall we call it dream list, of where you think you think your skills and time could be helpful. I personally plan on being ragged by the year’s end in my attempt to juggle providing management of the club, good times for all and whatever I can salvage of my home, job and family. So come on, don’t be shy, and just jump in, feet first, if it helps you feel safer you can wear your PFD.



So what do we have going here, well, **February 14th** we have our **Valentine Cabaret** (we will not be holding this event again for several years, waiting for that weekend night). We have Super Bowl

on Tuesday February 7th, the game will be on our awesome new big screen and there will be hot dogs and popcorn, oh, and of course BEER!



**On March 27th** we will be having our annual “lobster Feast”, can you say “yum,yum” and pass the butter? Keep your eyes open and the website up for info on all our upcoming not to be missed events.....be seeing you!

### Ask bog by David Bogdanoff

I have been asked several times by Club members if I do engine repair or other boat works. The answer to this question is yes, but only on my own boat. Consequently, I’ve given some thought on how

members could pass along references and recommendations on companies, services and products.

With the blessing of our Board of Directors, I will be assembling a data base which will provide references and recommendations on boating services or marine products. This information will come from our members and will be available on the Club’s website for use by our members. I hope to have this up in a month or two. It will also have a section on good informational web sites.

Of course, we will include all the normal disclaimers that will blame the Ray Guy (you know, that “sailor” who always seems to be on the front cover of the *Wave Length*) for all misleading info and pitiful recommendations. “ask bog” will edit and compile the information as presented by our members in an acceptable manner.

But here is the most important part. **We need your recommendations** to make this work. The more submittals we receive, the more information we will be able to assemble and the greater benefit to the Club.

I welcome and would be appreciative of any ideas or thoughts you may have on this project.

As a note, a month or so ago, I requested your feedback on fender cleaners. To my amazement, I received several recommendations. Shortly, I will be gathering up these products, reading the directions and attacking a grungy old fender or two. I will then tabulate the results. But there is still time for you to get me your recommendation on a fender cleaner. Then, you will be the first to see the results, exclusively here in the *SBYC Wave Length*.

As always, email your input to:  
[ask.bog.SBYC@gmail.com](mailto:ask.bog.SBYC@gmail.com)



*"Believe me, my young friend", said the Water Rat solemnly. "There is nothing ~ absolutely nothing ~ half so much worth doing as simply messing about in boats..."* from *The Wind and the Willow*

## Adding a photo to your SBYC member page



**It's easy.! As a member, you are part of a community, a community of people interested in boating in and around San Francisco Bay. Be part of the community.**

**Check out the Members Portal Member Directory in [www.southbeachyachtclub.org](http://www.southbeachyachtclub.org).**

**Search for Oliva and view Paul's member information. See Grace Oliva's info too. Search for Smith and view Marilyn or Brian. Some of these pages have more info than others, but they all have at least one picture!**

**You can add a picture too in just 5 easy steps...**

- 1. Go to Profile (you have to log in first), but then you'll see your Member Profile.**
- 2. Click on Membership Directory and you can add a picture and other info.**
- 3. Visibility is an important choice. Be sure it says "Show name, bio, email and phone." otherwise, by default, your info is hidden.**
- 4. Add a picture of you, your boat, your cat, ... by browsing to a picture on your computer.**
- 5. Hit the Save button when you're through.**

**Questions? Email the webmasters, Marilyn and Brian Smith ([sbyc.sf@gmail.com](mailto:sbyc.sf@gmail.com)).**

### **Dawn Riley to lead launch of Oak cliff Sailing Center. New Non Profit Training Center to Raise Level of Sailors and Sailing in the US.**

OYSTER BAY, NY, USA Located on the shores of Long Island Sound, Oak cliff Sailing Center is pleased to name world-class sailor and philanthropist Dawn Riley as Executive Director.

“Oak cliff has unique resources, an ideal location near Manhattan and philanthropic backing and I am joining to create a new center combining the best of global and

American practices to train the next generation of sailors.”

The Oak cliff Sailing Center (OSC) has a mission of raising the level of sailors and sailing in the United States. Oyster Bay’s waters will be filled with sails as world-class sailing opportunities are offered through match racing clinics and regattas, race-team and individual coaching and skills assessment as well as customizable corporate and team building programs.

Riley stated her goal is to develop the center and to make the not-for-profit organization financially sustainable by the end of 2012. The center already pulls from its significant strengths including;

- An active pool of racing sailors and volunteers
- Location very near of Manhattan
- A physical center which includes a boat shed, storage yard, and meeting areas.
- Oak cliff’s unique fleet; 6 Shields, 6 Melges 24’s, 6 Swedish Match 40s, 2 Farr 40s and a handful of IRC boats as well as classic beauties and support boats.

“The committed philanthropic supporters behind Oak cliff have a long history of involvement in education and athletics in NYC and we conceived the idea of Oak cliff by asking a naive question: Is it possible to train a new generation of great American sailors. With Dawn Riley joining, the answer is ‘Yes it is!’” explained Board Chair David Halliwill.

### **Acorns:**

In addition Oak cliff will launch its Acorn program offered to individuals between the age of 18 and 30 who have shown potential as racing sailors.

They will receive 360 degree training; everything from the sponsorship and business sides of sailing to high level match racing skills to proper wet sanding and team management. These individuals must be willing to commit to hard work and to uphold the ethics and quality required to be world-class and then translate that into the marine industry or business. Any graduating

Acorn would be qualified to run a 52 foot race boat in Europe, sail in the America’s Cup or Volvo or start a small business in or outside of the marine industry and hopefully come back to support Oak cliff in the future.

Donations and inquires are welcome.  
A web site will be active in mid February  
Additional Information:  
David Halliwill – 415 439 3748 or  
davidhalliwill@gmail.com

Dawn Riley - <http://www.dawnriley.com> - 415 760 7642

## Alan Maybruck - Membership Committee Report

### New Members 01/2010

**Karin Bauer-Aranaz:** Inducted at the October members meeting. Karin has sailed the Chesapeake, Monterey, and San Francisco Bays. Karin lives on Protreo Hill with her husband and 1 year old son.

**Alan Tripp:** Alan is ASA Certified for Coastal Cruising. He is very interested in our race program. Alan has two sons ages 8 and 11 that are considering our Jr. Sailing program.

**Bob Semple:** Sailed waters of Long Island Sound in Connecticut as a Sea Scout. Bob has also done many beer can races out of the Corinthian Y.C. He is currently a USCG licensed seaman and serves on the S.S. Jeremiah O'Brian.

**Kathleen Dunn:** Kathleen has recently completed the powerboat certification class through Club Nautique. But the best news is that Kathleen has just bought a new (to her) boat in FL., and will be Launching her craft in the bay soon.

**Walter Hart:** Walt has a Hunter 28.5 on G82 at South Beach. He and his family have traveled extensively coming back to San Francisco, prompted them to get a boat.

I know these folks would be pleased to have you say hi to them when you see them in the club!

**New Member Badges** New member badges have been mailed. If you did not receive one, please let me know.

**Special thanks** to the following members who volunteered to become part of the membership committee. **Michael Greenberg, Jean Ninos, Bryan Ingram, Todd McPherson & Janelle Van Rensselaer**

**Member Count:** 473 current members

Photos taken at the January 2010 Membership meeting  
New members welcomed at SBYC



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The **Changing Tide** newsletter is the quarterly publication of the **California Clean Boating Network (CCBN)** and it is presented by the **California Department of Boating and Waterways** and the **California Coastal Commission's boating Clean and Green program**, the **Santa Monica Bay Restoration Foundation**, and the **Keep the Delta Clean program**. The newsletter is dedicated to promoting clean boating practices in California by focusing on new trends in clean boating practices and environmental services for boaters. Each issue also showcases great boating destinations throughout California.

[http://www.coastal.ca.gov/ccbn/ct/ct-winter\\_2009-10.pdf](http://www.coastal.ca.gov/ccbn/ct/ct-winter_2009-10.pdf)



*The more you participate the more you appreciate*  
*The more you participate the more you appreciate*

Looking for a great little place to eat lunch? Try the little Skillet at 360 Ritch Street (off Townsend) Take out only. Crispy fried chicken along with a cornmeal waffle and Maple syrup! Or try the bacon waffle dog served in a waffle bun and topped with pineapple-jalapeno relish! 9AM-3:30PM Monday through Saturday!

Do you ever wonder why we have the red sculpture on the lawn in front of the harbor?

Here are 9 reasons why (from Surfing the Wavelength) 1995 – A great source of information about the history of South Beach Yacht Club!

#9 – To convey the feeling of community and unity with all of the Pacific Rim Nations, and in a greater sense, with mankind throughout the world – or maybe not!

#8 – To keep the balance of “San Francisco’s surplus of money fund” down to a manageable amount.

#7 – To make the Vaillancourt Fountain in Justin Plaza look pretty darn good.

#6 – To provide the Java House with exceptional television reception.

#5 – To confirm government research that there are certain things on which even seagulls won’t sit.

#4 – To bring our environs culture, refinement, and like, you know, that kind of stuff.

#3 – To provide a structure from which we can drape all those strings of lights that have been in the back of our closets and create the grandest Christmas tree on the Embarcadero.

#2 – To be a sign to us from the Almighty that he is mighty ticked off.

#1 – To show that, compared to the Jazz Cup trophy, it’s not size that counts.





# The "Wave Brief"

WEB: [www.Southbeachyachtclub.org](http://www.Southbeachyachtclub.org)

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## South Beach Yacht Club Events Calendar

Club Calendar – Go to [www.southbeachyachtclub.org](http://www.southbeachyachtclub.org) for complete data

Date	Event
02/12/10	MEMBERSHIP MEETING – VOTE CAPITAL/OPERATING BUDGET
02/14/10	VALENTINE'S DAY CABERET DINNER
02/20/10	ISLAND FEVER RACE #4 & BOOK CLUB MEETING
02/27/10	RACE COMMITTEE AWARDS & OPEN HOUSE
03/04/10	SBYC BOARD MEETING
03/12/10	MEMBERSHIP MEETING
03/14/10	DAY LIGHT SAVINGS TIME BEGINS



[www.southbeachyachtclub.org](http://www.southbeachyachtclub.org)

SOUTHBEACH HARBOR PHONE 415-495-4911

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**Our Mission**

.... to form a sociable community of persons having common interests to promote yachting on San Francisco Bay, to provide a common bond for recreational boaters and their families, to sponsor and encourage yacht racing, to encourage family participation in boating, and to enjoy the beauty of San Francisco Bay and its environs.

**FIRST CLASS MAIL**

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